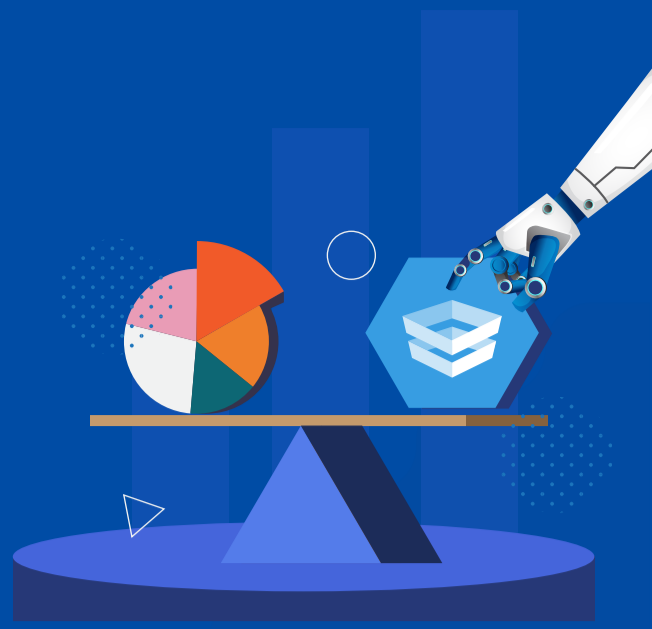


# AI Predictions 2025 What's on the horizon?

As the new year begins, a new era of AI is emerging.



Let's take a look at the AI innovations in store for us in 2025.

## Surge in Agentic AI

By 2025, agentic AI will impact industries such as autonomous vehicles, robotics, and smart cities.

### Predictions

1

25% of companies using generative AI will deploy AI agents by 2025. [1]

2

This figure is expected to rise to 50% by 2027. [1]



## Enhanced AI-Powered Customer Experiences

A shift will occur in customer experience, moving from generic responses to tailored, meaningful interactions.

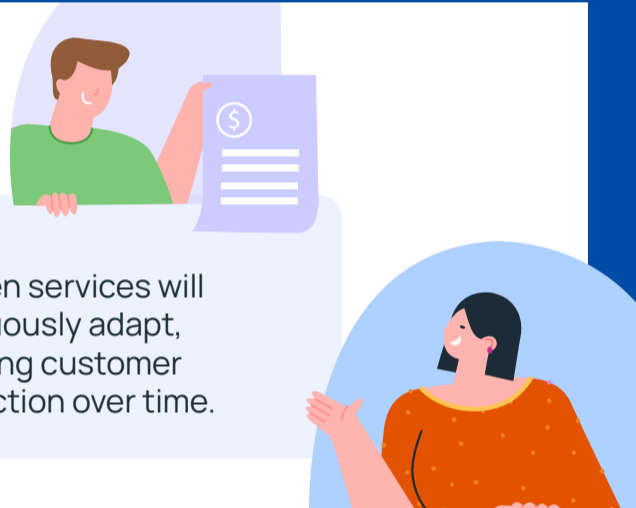
### Predictions

1

Anticipating customer needs will drive increased revenue, operational efficiency, and customer loyalty.

2

AI-driven services will continuously adapt, improving customer satisfaction over time.



## Accelerated Product Development

Multimodal AI will enable faster iterations, virtual testing, and troubleshooting.

### Predictions

1

AI in R&D will reduce time-to-market by 50% and cut costs by 30%, particularly in industries like automotive. [2]



## Responsible AI for Maximizing ROI

Transparency, control, and risk management will be key in AI governance.

### Predictions

1

46% of executives will prioritize Responsible AI with a focus on differentiating their organization, their products, and services. [3]

2

Compliance will be the key focus in light of the evolving regulations (Eg. the EU AI Act).

3

40% of enterprises in highly regulated sectors will merge data and AI governance strategies. [4]



Harness the power of data-driven insights to unlock new possibilities in 2025.