

37% of marketers manage digital assets across **5-10** channels¹.

Marketers handling different campaigns across various platforms are often overwhelmed by disconnected tools, repetitive tasks, content delays, and constant back-and-forth with stakeholders.

Key challenges faced by marketers

Limited tech stack

8%

of marketers report having a fully capable agile tech stack².

Data bottleneck

25%

of marketers struggle with sharing and accessing the data they need across teams⁴.

Real-time insights gap

37%

of marketers face delays in generating timely performance insights³.

Endless admin tasks

4

hours a day are spent by marketers on administrative tasks, limiting their bandwidth for launching campaigns⁵.

LatentView's **Approach**

With the explosion of data, shifting consumer behaviors, and the constant emergence of new platforms, traditional methods can't keep pace.

We've been tracking these market shifts closely, and they necessitate a new way of working—agentic workflows.



Agentic Workflows

Streamline your entire marketing campaign process

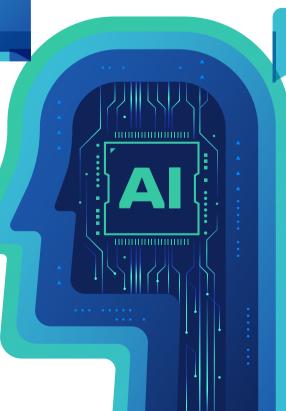
Agentic workflows—Al-powered, intelligent systems—automate tasks, optimize real-time decision-making, and personalize customer engagement at scale, helping businesses stay agile, efficient, and competitive in an ever-evolving landscape.

Hyper-personalization at scale

Al-powered agents make it easy to deliver personalized experiences for customers.

Real-time insights for dynamic strategies

Empowers marketers to course-correct strategies on the fly by providing quick, actionable insights into the performance of campaigns.



Human-Al collaboration

Frees up the team from repetitive tasks to focus more on strategy and innovation.

Automated content creation

Ensures consistent, on-brand content across platforms with NLP.

Transform your marketing process and turn chaos into clarity with agentic workflows.

Ready to elevate your marketing game?

Learn more: www.latentview.com

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