

Agentic Workflow

A Game-changer for Marketers

37% of marketers manage digital assets across **5-10** channels¹.

Marketers handling different campaigns across various platforms are often overwhelmed by disconnected tools, repetitive tasks, content delays, and constant back-and-forth with stakeholders.

Key challenges faced by marketers

Limited tech stack

8% of marketers report having a fully capable agile tech stack².

Real-time insights gap

37% of marketers face delays in generating timely performance insights³.

Data bottleneck

25% of marketers struggle with sharing and accessing the data they need across teams⁴.

Endless admin tasks

4 hours a day are spent by marketers on administrative tasks, limiting their bandwidth for launching campaigns⁵.

LatentView's Approach

With the explosion of data, shifting consumer behaviors, and the constant emergence of new platforms, traditional methods can't keep pace.

We've been tracking these market shifts closely, and they necessitate a new way of working—agentic workflows.

Agentic Workflows

Streamline your entire marketing campaign process

Agentic workflows—AI-powered, intelligent systems—automate tasks, optimize real-time decision-making, and personalize customer engagement at scale, helping businesses stay agile, efficient, and competitive in an ever-evolving landscape.

Hyper-personalization at scale

AI-powered agents make it easy to deliver personalized experiences for customers.

Real-time insights for dynamic strategies

Empowers marketers to course-correct strategies on the fly by providing quick, actionable insights into the performance of campaigns.

Human-AI collaboration

Frees up the team from repetitive tasks to focus more on strategy and innovation.

Automated content creation

Ensures consistent, on-brand content across platforms with NLP.

Transform your marketing process and turn chaos into clarity with agentic workflows.

Ready to elevate your marketing game?

Learn more: www.latentview.com