

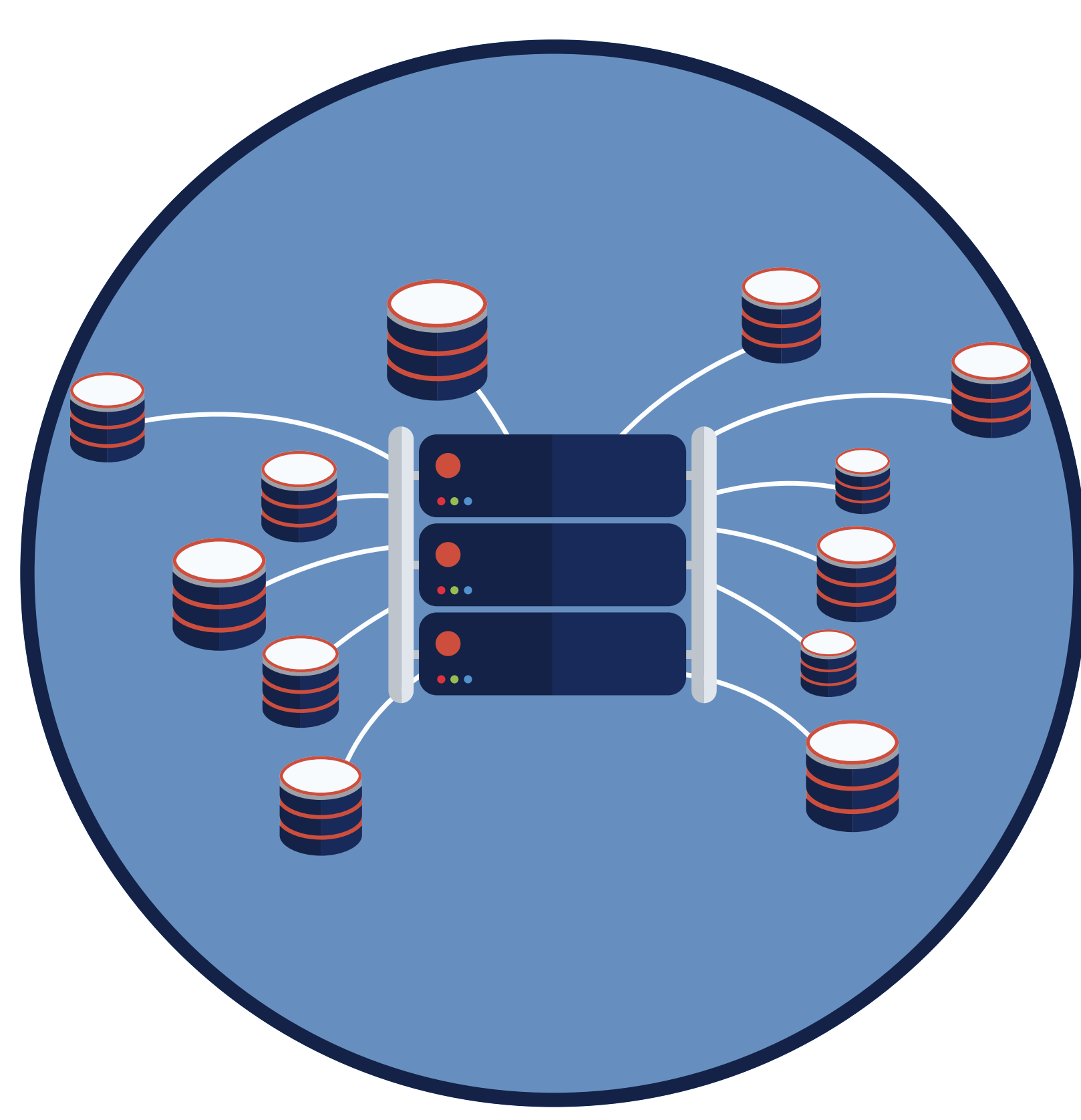
# How the Cloud Is Unlocking New Value in Supply Chain Management



- The global market for cloud supply chain management will reach **\$10.3 billion** by 2030 at a CAGR of **9.6%**.<sup>1</sup>
- Cloud computing innovations delivered through SaaS models enable improvements in supply chain management (SCM).



## Traditional Supply Chains and Its Two Major Problems



### Types of silos

The collaboration between the various **supply chain** components is hampered by organizational, operational, and cultural silos that independently hold in-depth information about processes. These silos also increase the risk of issues emerging at a later stage and restrict options for solutions.



### Shortage in talent and labor supply

Employee recruitment and retention is a significant challenge in a traditional supply chain setup due to non-flexible work schedules and a lack of hybrid and remote work options.

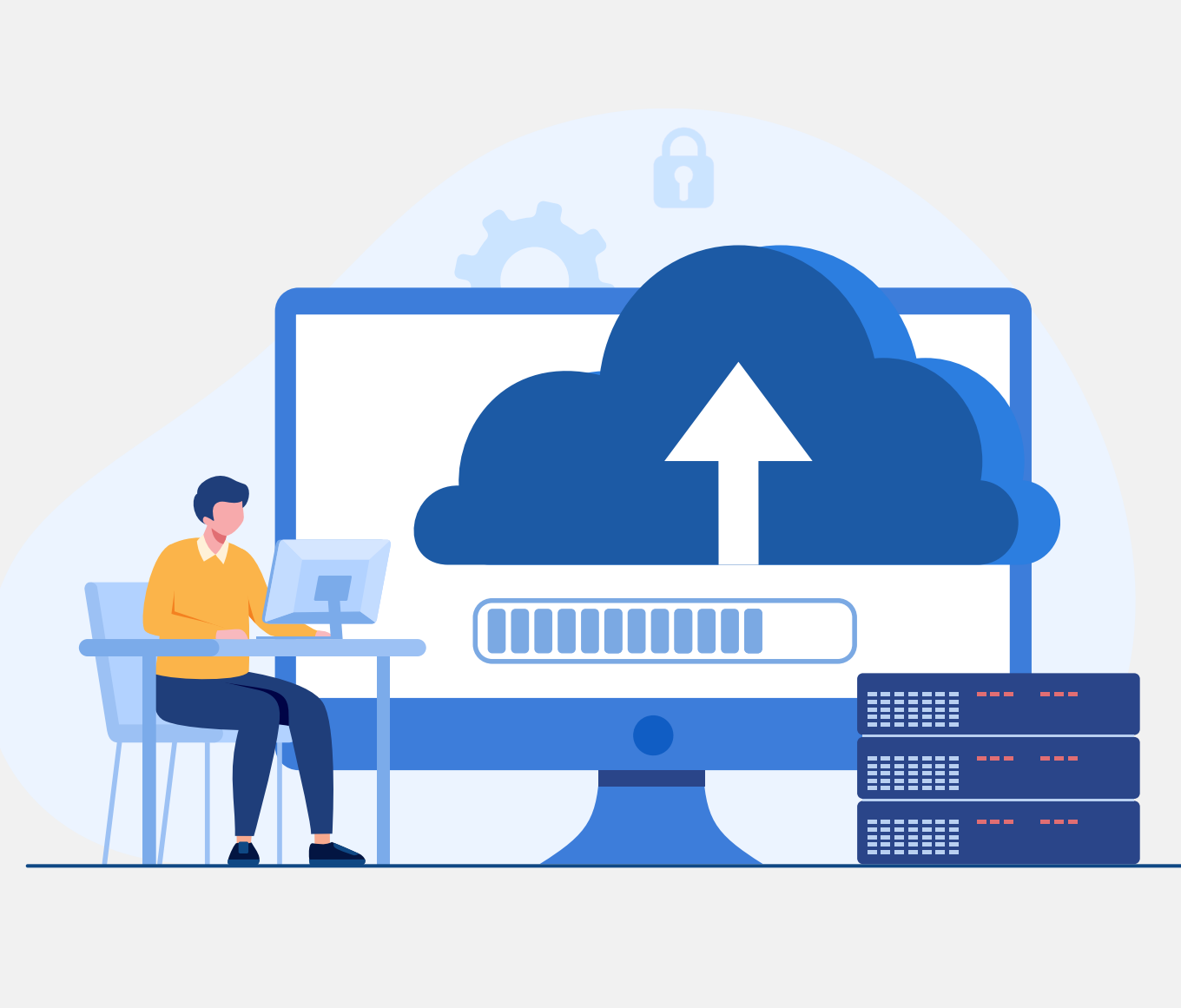
**61%** of global supply chain leaders anticipate that frontline employees will permanently work in a hybrid model.<sup>2</sup>

## Cloud Computing Helps Solve These Problems and More



Supply Chain

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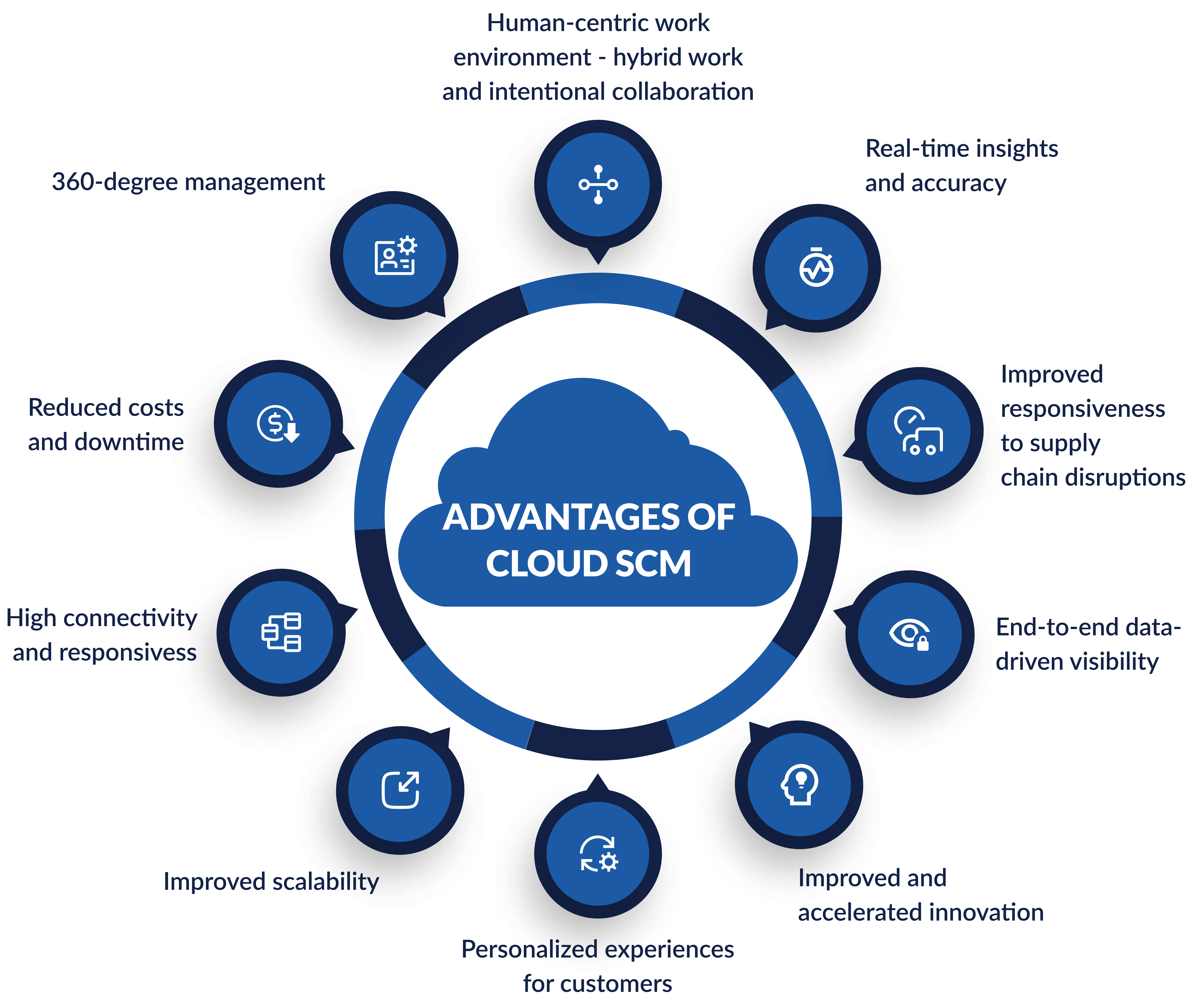


Cloud Technology

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Intelligent, Connected, Flexible Scalable Ecosystem



## Benefits of a Cloud SCM



- **90%** of US consumers want the option to track their orders; **41%** want real-time updates.<sup>3</sup>
- With curbside pickup, last-mile delivery, scheduled delivery, and other fulfillment models gaining popularity among consumers, more retail players are using cutting-edge technology to remain competitive.
- Most prominent players are already adopting cloud-based innovations to manage structured and unstructured data and transform their supply chains with real-time visibility and insights from data.
- Such cloud and technology integrations aim to understand the customer journey and offer meaningful improvement.

Successful scalability requires automation, cloud infrastructure, and data analytics. Partner with LatentView Analytics to equip your organization with [Data Engineering](#) and [ConnectedView Solutions](#) to drive value-driven business results.