

# From Insight to Impact: How AI and Analytics Reshape Modern Supply Chains



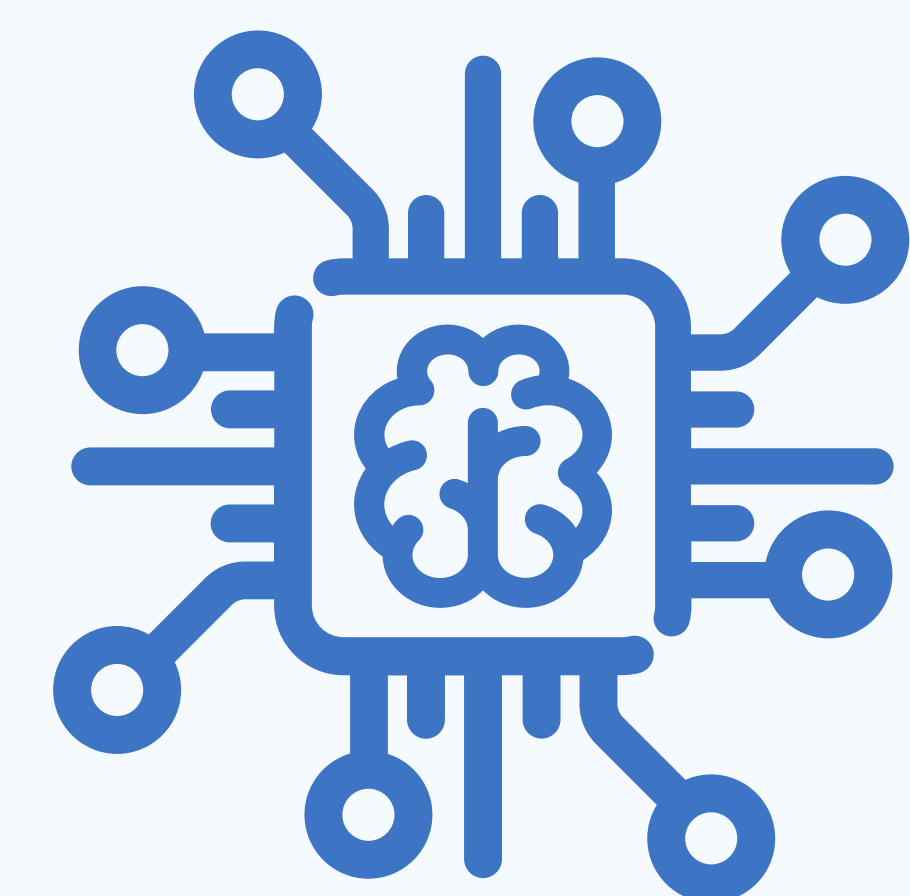
## The Ongoing Evolution of Modern Supply Chains

50%

By 2024, 50% of supply chain organizations will invest in AI and advanced analytics applications.<sup>1</sup>

90%

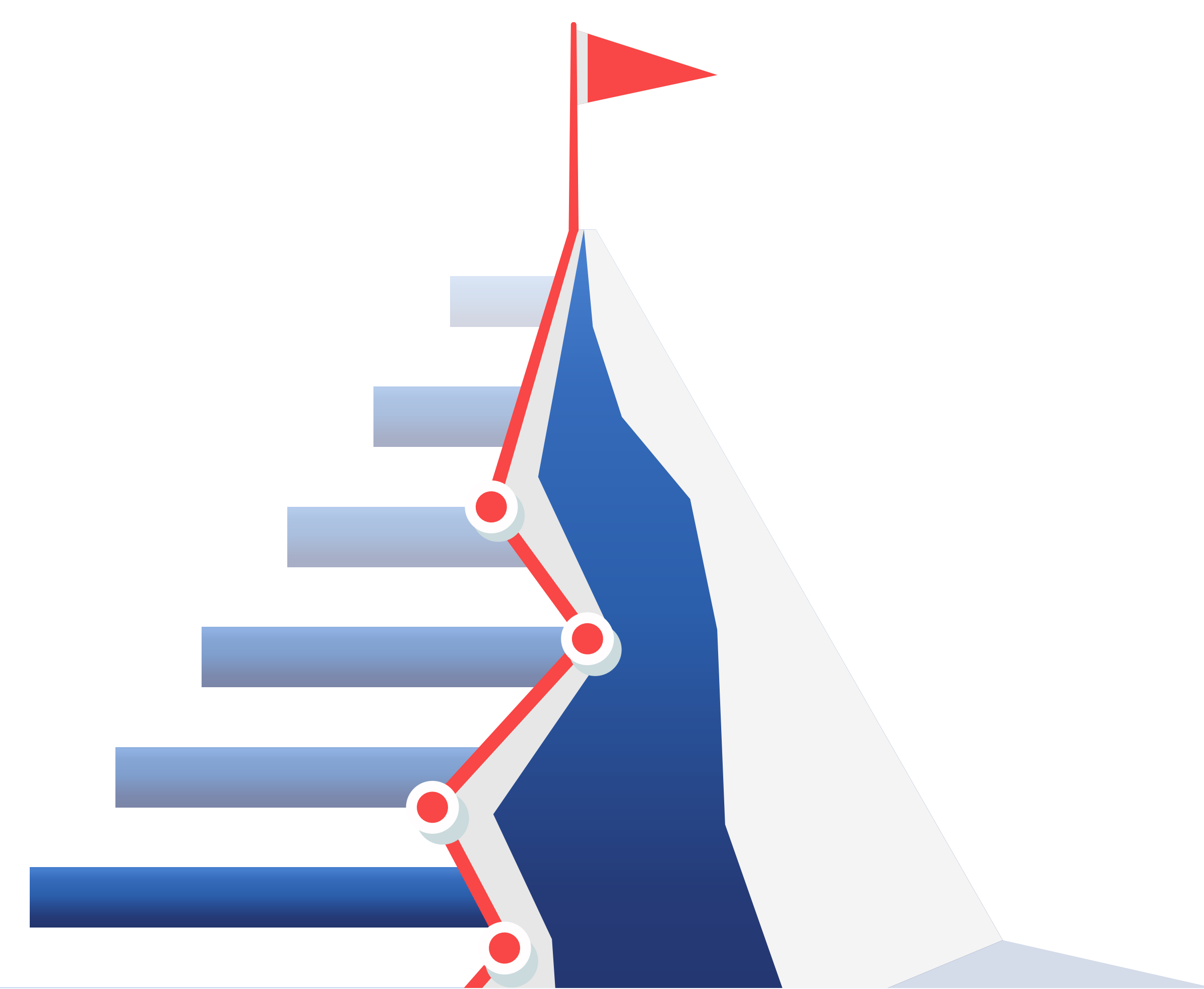
Almost all organizations prioritize resilience and agility in supply chain management, with 90% investing in greater stability over 2024 and 2025.<sup>2</sup>



AI is anticipated to have the most significant impact on the supply chain industry through 2025.<sup>3</sup>

## The Current Challenges

- Enabled customers are twice as likely to repurchase, but only 23% of supply chains focus on customer enablement in 2022.<sup>4</sup>
- 43% of organizations lack visibility into tier-one supplier performance, impacting regulatory compliance and hindering the identification and mitigation of supply chain risks across industries.<sup>1</sup>



## Why Chief Supply Chain Officers (CSCOs) Should Consider AI and Analytics

01

AI and analytics improve supply chains, enabling efficient logistics management and optimization.

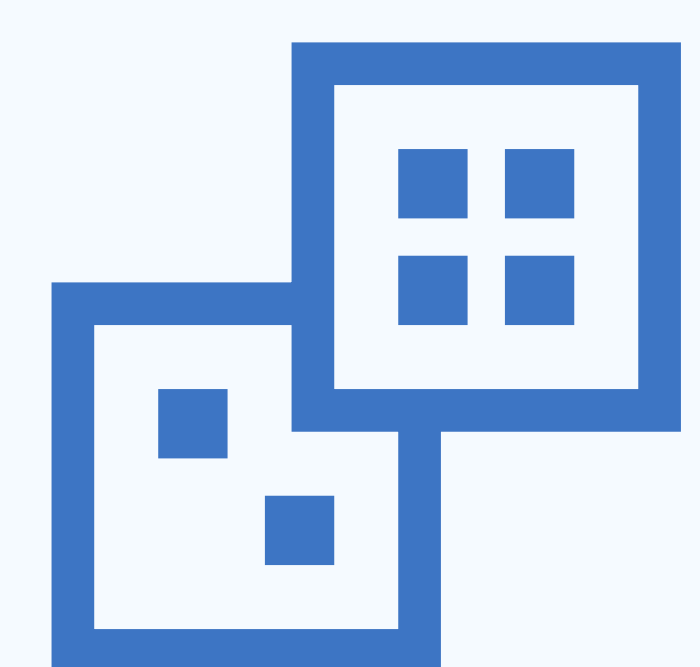


Technology focus yields significant benefits, building resilience without heavy investments in physical infrastructure.

02

03

Agile supply chains, enabled by technology, mitigate risks and capitalize on growth opportunities.

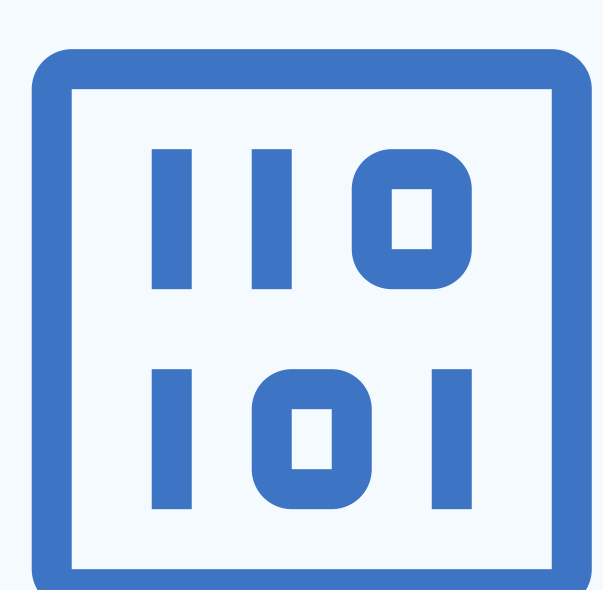
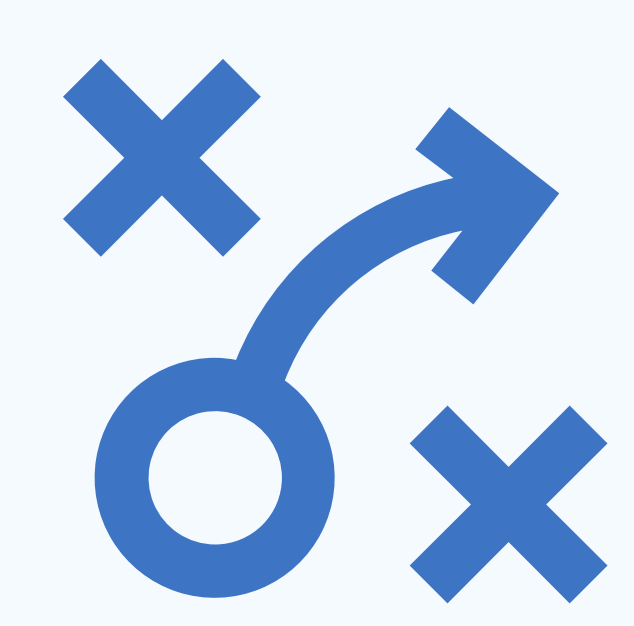


Real-time data analytics and forecast planning actively reduce operational costs and enhance value.

04

05

Sustainable supply chains and reduced environmental footprint are achieved through strategic AI implementation.

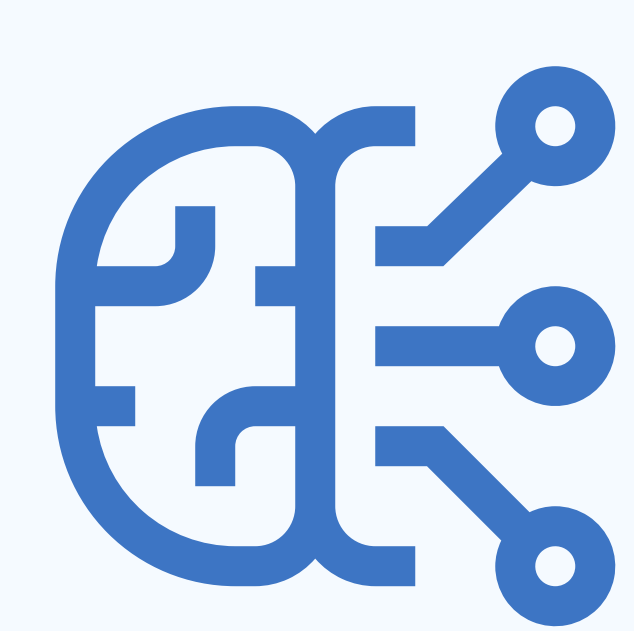


Advanced personalized supply chains are established using systems and algorithms.

06

07

Machine learning and analytics provide warnings and enable predictive maintenance.



Predictive analytics optimize inventory management for efficient supply chain operations.

08

## Work with LatentView Analytics to Build A Data and AI-powered Supply Chain

ConnectedView, LatentView's AI-powered solution for improving on-shelf availability, equips supply chain leaders with tools for swift and informed decision-making. Its core pillars—Connected Planning, Connected Visibility, and Connected Optimization—propel your supply chain forward.