LatentView
Actionable Insights • Accurate Decisions

2024 Supply Chain Trends and How Global Companies Are Embracing Change

Top Supply Chain Trends of 2024

- AI-driven automation, supply chain digital twins, inventory forecasts
- IoT-enabled asset tracking
- Innovative solutions for last-mile delivery
- Flexible supply chains
- Responsive supply chains based on real-time insights
- Robotics for manufacturing and warehousing
- Real-time monitoring and optimization using analytics and cloud platforms
- Supply Chain sustainability and traceability

Supply Chain Innovations: What Companies Are Doing

01

Over two-thirds of enterprises have adopted low code for agile and adaptable supply chain operations, scenario planning, manufacturing, product lifecycle, collaboration, and tracking.[1]

02

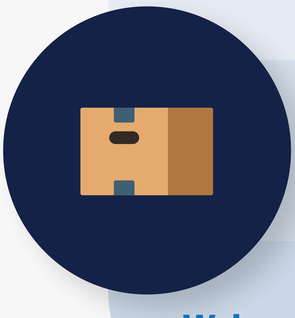
Executives in North America, APAC, and EMEA prioritize:[2]

- Actively reducing operational or product costs or enhancing value
- Developing sustainable supply chains
- Implementing systems and algorithms to establish advanced personalized supply chains

03

Leading suppliers invest in technology and intelligence, including a digital thread for reliability and predictability.[2]

Amazon, the world's largest online marketplace, leads in digital supply chain management, leveraging advanced fulfillment networks, robotics, and AI algorithms to transform e-commerce. The company sets industry standards with end-to-end visibility, efficient inventory management, and seamless last-mile delivery.[3]



UPS, a global logistics leader, integrates AI, route optimization algorithms, and drone delivery systems to enhance efficiency and sustainability in digital supply chain management. UPS ensures seamless tracking, streamlined customs processes, and improved customer visibility through innovative technologies.[3]

Walmart's commitment to improving the holiday shopping experience in 2023 is seen through its AI-driven innovations and automated fulfillment centers. Walmart invested in AI-powered inventory management. Over 15% of stores receive merchandise from automated distribution centers.[4]

Work with LatentView Analytics to Build A Data and AI-powered Supply Chain

ConnectedView, LatentView's AI-powered solution for improving on-shelf availability, equips supply chain leaders with tools for swift and informed decision-making. Its core pillars—Connected Planning, Connected Visibility, and Connected Optimization—propel your supply chain forward.

References: 1, 2, 3, 4, 5