

The Evolving Role of AI in Tech in 2024

- Global IT spending is projected to increase to **\$5.1 trillion in 2024**, up by **8% from 2023**.¹
- This growth includes investment in AI, with spending on generative AI (GenAI) expected to be part of IT budgets in 2025.¹

Top Three AI Developments Shaping the Tech Landscape

AI TRiSM

- By 2026, businesses applying TRiSM controls to AI systems will improve decision accuracy by eliminating 80% of inaccurate and fraudulent data.²
- Regular use of AI TRiSM controls improves model accuracy and decision-making fairness, increasing the deployment of AI projects and boosting business value.
- Periodically test the explainability of AI models, create a dedicated AI TRiSM unit, and establish a systematic process for recording, authorizing, and verifying real-world AI model applications.²

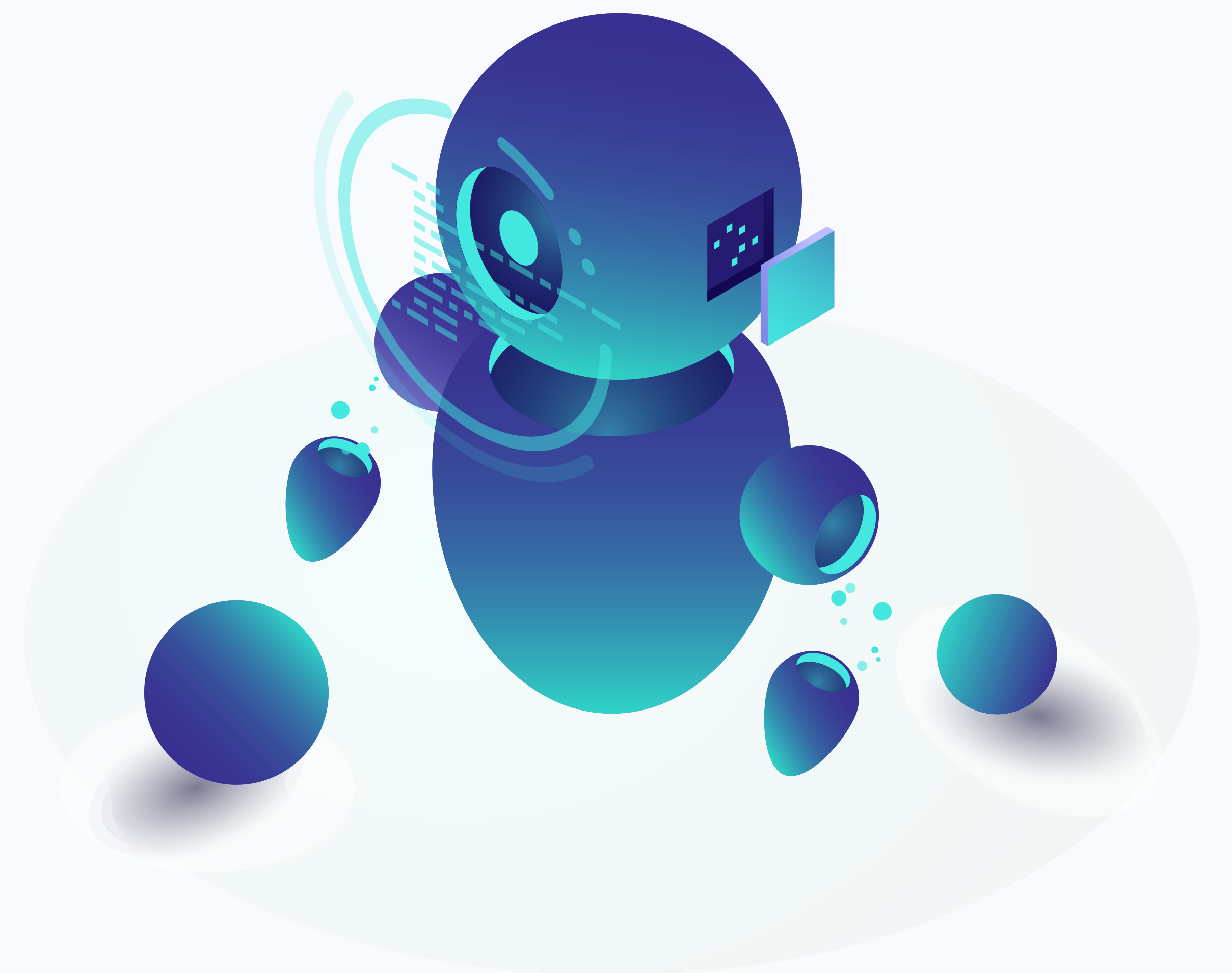


AI-Driven Advancement

- By 2028, **75% of software engineers** will employ AI coding assistants, a significant rise from under **10% in early 2023**.²
- Personalized adaptive AI-driven user interfaces will be integrated into **30% of new apps by 2026**, up from the current **5%**.²
- Tech giants like Microsoft (Copilot) and Google (Gemini) leverage GenAI for a competitive edge.
- As AI code creation becomes vital, form an expert team or partner with third-party firms for efficient evaluation and utilization. Incorporate AI testing technologies into application testing procedures.²
- AI-powered cloud cost management provides granular insights into spending, and suggests cost-cutting measures.³

Democratized Generative AI

- By 2026, over **80% of enterprises** will utilize generative AI, a significant rise from less than **5% in 2023**.²
- Democratizing access can enhance efficiency, cut costs, automate processes, and create new business opportunities.
- Develop a portfolio of generative AI use cases combining measurable ROI, qualitative benefits, competitive advantages, and transformative projects.²



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