

Venkat Viswanathan, Founder and Chairman

As Founder and Chairman of LatentView, Venkat is the visionary behind LatentView. He has helped several Fortune 500 clients leverage an India-based offshore services delivery model in the financial services and telecom sectors for over a decade. He has over 20 years of experience in management consulting, technology and global IT services management. Venkat now, plays an advisory role in the organization.

Before he founded LatentView, Venkat was part of the global leadership team for Cognizant's Communications practice, where he was in charge of strategy and business development and worked closely with field sales teams in winning key global service provider clients and growing the business to the \$20m milestone.

When he's not thinking about big data and analytics, Venkat indulges his passion for technological gadgets. His latest possession is a Squeezebox wireless radio that streams music and news from around the world. He is also a value investor in the public markets.

Venkat holds a Bachelor's degree in Engineering from IIT, Madras, and an MBA from IIM, Calcutta.